

Press Release
For Immediate Release
20 October 2018

The Hong Kong Institute of Surveyors
Create Your District Competition 2018
Winning Entries Showcase at Lee Tung Avenue
Know More about Surveyors Through Games

Community development has always been the city's hot topic, whether it be new district development, community facilities, or the redevelopment of old districts, they are all closely related to the daily life of general public. The objectives of organizing the "Create Your District Competition 2018" by the Hong Kong Institute of Surveyors (HKIS) are to encourage the younger generation to understand the role and contributions of surveyors in city development, especially in the areas of revitalization, conservation and redevelopment. surveyor's roles and contributions in city development.

At the same time, the Competition encourages students to observe and think about the district around them, including its environment, policy and management, and through the process, to bring out the importance of sustainable development. Between 20 October and 31 October 2018, the HKIS is holding an exhibition at the Central Piazza of Lee Tung Avenue, Wan Chai to introduce the HKIS and the surveying profession. It also showcases the winning entries of two categories, one on 3D models and the other one on multimedia videos.

Thirty-one secondary schools and nearly two hundred students joined the Competition with sixteen winning entries. The entries were coming from Hong Kong secondary three to secondary six students. After joining the workshops and guided tours, students were able to unleash their creativity. Taking reference from the scope of work of surveyors, and through 3D models or multimedia videos, students were able to create their ideal Wan Chai for the Competition. Entries submitted by students have different characteristics, but they all unfold the imagination and vitality of the younger generation. Through appreciating the winning entries of the students, the public can explore endless possibilities of city development.

Besides showcasing the winning entries, the HKIS has set up different zones in Lee Tung Avenue, including the HKIS Exhibition Zone and Interactive Game Zone.

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Through panel display and simple match games, the public will be able to understand the different areas of work of surveyors. There is also a claw machine in which the public can get fabulous prizes. To echo the Wan Chai theme of the Create Your District Competition, the HKIS has also invited Hong Kong LEGO Users Group to support the event by setting up a LEGO® Building Bricks of Wan Chai building Exhibition Zone. It is the first time ever to have eight Wan Chai iconic buildings to be created using LEGO® Building Bricks. The public can walk down the memory lane and take pictures with these iconic buildings. There is also an Instant Photo Booth Zone with a “My Ideal City Created By A Thousand” - gigantic mosaic image wall device. Public’s pictures will have a chance to be posted onto the gigantic mosaic wall by simply uploading their pictures to Instagram and hashtag #hkissurveyors. An instant photo-printing service will be available on specific dates.

By this exhibition, the HKIS hopes the public will have a deeper understanding of the work of surveyors, especially through the Competition and the winning entries, the younger generation will have a clear understanding of the close relations among themselves and the surveying profession, community building and city development. Furthermore, by interacting with the public and providing enjoyment to them through this event, it will become a starting point and provide encouragement to the public to care more about the district around them.

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	Create Your District Competition 2018 Public Exhibition
Date :	20 October (Saturday) to 31 October (Wednesday) 2018
Time :	From 12:00 noon until 9:00 pm
Venue :	Central Piazza, Lee Tung Avenue, Wan Chai
Exhibition Details :	<ol style="list-style-type: none"> 1. HKIS Exhibition Zone - exhibition panels and short videos introduce the HKIS and the scope of work of surveyors. 2. Interactive Game Zone - simple matching games enhances the public's understand towards the work of surveyors. There will also be a claw machine while the public will be given fabulous prizes when capsule eggs are successfully clawed. 3. Students' Winning Works Zone - Exhibition panels introduce competition details. Also eight 3D models and eight multimedia video footages of the winning entries will be shown. 4. LEGO® Building Bricks of Wan Chai Iconic Buildings Zone - Supported by Hong Kong LEGO Users Group, eight Wan Chai iconic buildings through LEGO® Building Bricks' Creation will be displayed for the first time.

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	My Ideal City Created By A Thousand - Gigantic Mosaic Image Wall Device
Date :	20 October (Saturday), 21 October (Sunday), 27 October (Saturday), 2018
Time :	From 12:00 noon until 9:00 pm
Venue :	Central Piazza, Lee Tung Avenue, Wan Chai
Event Details :	<p>From now until 27 October, you can simply upload your pictures to Instagram (*) and hashtag #hkissurveyors. Uploaded pictures will have a chance to be included as part of the gigantic mosaic image wall. The mosaic will be a jigsaw puzzle with the image theme of "Join hands to create your ideal city" which will be created by pictures of a thousand participants.</p> <p>The gigantic mosaic image wall will be showcased on 20 October (Saturday), 21 October (Sunday) and 27 October (Saturday) at the exhibition area, and the public are welcome to search their pictures at the wall.</p> <p>On the above same dates, there will also be an instant Instagram photo printout service. You can simply upload your pictures (taken at the exhibition or in Wan Chai area) to Instagram(*) and hashtag #hkissurveyors, the uploaded picture will be printed out for you right on the spot.</p> <p>(*Your Instagram account needs to be in public setting)</p>

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Photo 1: HKIS “Create Your District Competition 2018” is holding an exhibition at the Central Piazza of Lee Tung Avenue, Wan Chai



Photo 2: Interactive Game Zone – simple games enhances the public’s understand towards the work of surveyors.



Photo 3: Students’ Winning Works Zone shows eight 3D models and eight multimedia video footages of the winning entries



Photo 4: LEGO® Building Bricks of Wan Chai Iconic Buildings Zone – displaying eight Wan Chai iconic buildings through LEGO® Building Bricks’ Creation for the first time.

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Photo 5: My Ideal City Created By A Thousand - Gigantic Mosaic Image Wall Device



Photo 6: Public can get their free insFtant photo in the Instant Photo Booth Zone on 20 (SAT), 21 (SUN) and 27(SAT) October



Photo 7: Sr Dick Kwok, President of the HKIS, is looking at the students' works

Please download photos from : <https://goo.gl/SPxotF>

For details, please visit:

Event website: <http://www.hkis-createyourdistrict.com>

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About the Hong Kong Institute of Surveyors

Established in 1984, The Hong Kong Institute of Surveyors (HKIS) is the only surveying professional body incorporated by ordinance in Hong Kong. As of 19 October 2018, the number of members reached 10,217, of which 6,782 were professional members. HKIS work includes setting standards for professional services and performance, establishing codes of ethics, determining requirements for admission as professional surveyors, and encouraging members to upgrade skills through continuing professional development.

HKIS has an important consultative role in government policy making and on issues affecting the profession. We have advised the government on issues such as unauthorized building works, building safety campaign, problems of property management, town planning and development strategies, construction quality and housing problems.

For more details, please refer to HKIS website: <http://www.hkis.org.hk>.

Facebook page: <https://www.facebook.com/hkisofficial>

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